



**TLN Television Network is GROWING!
and we NEED to EXPAND our Sales Team!**

**If you have a ZEST for selling, a PASSION for culture, a BELIEF in marketing
and a DESIRE to earn an unlimited income
then TLN Television is the place for you.**

Responsibilities:

- Develop and maintain a portfolio of retail advertisers to meet or exceed sales quotas with a primary focus on generating new business
- Provide quality customer service with a focus on client retention through regular and systematic contact with all active and potential clientele.
- Prepare and deliver persuasive sales proposals which include appropriate research data.
- Attend and participate in Sales meetings, liaise effectively and build positive relationships with all Sales Support functions including Creative Services, Traffic and Accounting
- Assist the station in maintaining and/or increasing its community presence by becoming actively involved in the community.
- Aid in the collection of accounts, complete and submit all necessary paperwork,
- Other duties as required.

Qualifications:

- A minimum of 2-3 years of outside sales experience. Media sales experience or knowledge of the industry an asset.
- Experience in sourcing clients, networking and cold calling for new business required.
- Able to build and present commercial ideas relative to clients business
- Excellent interpersonal skills, articulate and must promote a professional corporate image.
- Self motivated and enthusiastic with a strong desire to succeed.
- Able to manage a territory and client records.
- Dedication to applying high ethical standards in business
- Practical computer knowledge of Microsoft Office an asset
- Applicant must possess a valid G Class drivers license and a reliable vehicle. The ability to travel within a designated sales territory is required.

INTERESTED APPLICANTS ARE INVITED TO SEND A RESUME TO:

MS. TERRY EDMONDS, TLN HUMAN RESOURCES

5125 STEELES AVENUE WEST

TORONTO, ON, M9L 1R5 Fax 416.744.0966

Email – HR@Tlnv.com

*No phone calls please. Only those selected for an interview will be contacted.